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## WHO WE ARE

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### DOUG IRVINE

For Doug Irvine, family is everything. He spent a part of his childhood on a ranch in southern Oregon, where his father instilled in him the value of hard work. From bucking hay to fixing irrigation pipes to rounding up loose cattle, Doug learned early on that farming requires both dedication and perseverance. After graduating from UC Irvine with a degree in economics, Doug set out to develop real estate in Southern California. He met and married Dionne in 1990, and in 1997, the family moved back to Oregon to the beautiful mountain town of Ashland to raise their three daughters, Alyxandra, Carlie, and Nicolette. It wasn't until 2005, after a revelatory experience with Gaja Nebbiolo on a vacation in Italy, that Doug had the idea to return to farming by planting a vineyard. Now, many vintages later, with nearly forty acres planted of Pinot Noir and Chardonnay and a brand-new winery and tasting room just down the road from their home, Doug puts the lessons he learned from his father into practice every day. Doug's favorite thing about winegrowing is seeing the delight on guests' faces in the tasting room, and his reward for all the hard work is the joy of welcoming each new visitor into his extended family.

### DIONNE IRVINE

From the day she started working in her father's bakery at age twelve, Dionne Irvine has been hard at work. During her senior year in high school in Brookings, Oregon she worked nights in the bakery and drove across the border to California after school to take real estate classes at junior college. Just days after her high school graduation, she set off to Southern California to begin her career in real estate. From selling new home communities to the management fast track with some of the nation's largest home builders to starting her own company with her husband Doug, Dionne established a name for herself professionally. Dionne was excited to create an entirely new family business with Irvine & Roberts, where she is, as Doug will say, "the visionary and glue behind it all." Her business savvy, personal touch, and design sense are evident in every inch of the winery - from the way the architecture blends into the environment to the warm hospitality offered to each and every guest. The Ranch is her home and sanctuary where the kids grew up picking blackberries, splashing in the creek, and hiking to the top of the butte. Her mission now is to explain the unique interplay of sun and geography, share the thoughtful approach to winegrowing, and pour the wines that testify to the special nature of this place.